



May 2019

Dear Friend,

***“May God be gracious to us and bless us
and make His face shine on us—so that Your ways may be known on earth,
Your salvation among all nations.” Psalm 67:1-2***

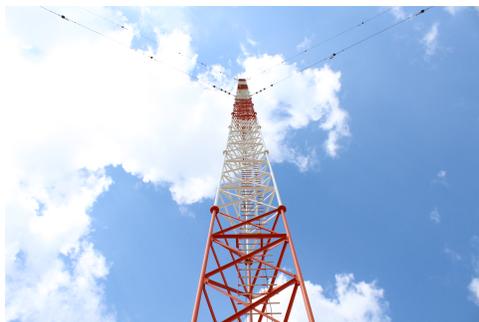
HIGH IMPACT TOOLS OF PLANTING AND OF HARVEST

This is a time when we desire our *every* hour and our *every* dollar to stretch as far as it can go to make the *needed impact* for the Kingdom. Jesus said it would be difficult and that we will reap a harvest *in due time*.

Matthew’s Gospel says, “*He who has ears to hear, let him hear!*” about the end of this age – and then Jesus launches into the story about *Hidden Treasure* and *The Pearl of Great Price*. So it’s wholly understandable that you must prayerfully, and with much wisdom invest what God has given to you and pass it along to those people, those ministry organizations and those projects that His Holy Spirit indicates to you in order that *His ways might be made known in the earth* while it is yet “Day”. (John 9:4)



**Heather and John Tayloe standing at our
VOICE OF HOPE – ISRAEL radio tower at
Shear Yeshuv in the Galilee.**



**VOICE OF HOPE- ISRAEL / MIDDLE EAST
250 foot radio broadcast tower.**

You need to know that it is an *especially* remarkable time to be engaged in communicating God’s word! We can say this without any equivocation. With joy, we’ve personally watched marvelous things be created that can advance and improve the way the Gospel is broadcast throughout the earth. Yes, the advancement in technology and the tools that have been developed, and that are, even now, being improved upon, both effectively and strategically deliver the Gospel message. These high-impact tools make it possible, right now, to

deliver Jesus’ Salvation message to *every person* on earth. And, this can and is being done with great impact to those hearing.



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But on behalf of those that yet need to hear, and yet need to be disciplined, that yet need their heart-wrenching, gut-felt questions about spiritual matters to be addressed, questions that will impact their choice to make Jesus Lord and questions about how to integrate their faith-life into everyday living. That's what we do through radio day in and day out over our VOICE OF HOPE radio stations. But we need *your help*. We need *your commitment* and *your prayers* to keep our voices "speaking" about the things that matter to Jesus and the advancement of His kingdom.

God has raised up an international army of effective Gospel communicators! What's true is that anointed Bible teaching, preaching and Christian music content is available now in several hundred languages and can be delivered with great quality through Radio, TV, smart phones and Internet to the more than 7.5 billion people on earth.

However, and this a big thing to lean into --- It's one thing to "*be able to do it*" because the technology to do it effectively exists, yes it's great to "have the tools" and know where to buy them, but if you cannot afford to pick them up and utilize them, it's like knowing where the barn-full of brand new or slightly used harvesters are - while the harvest ripens and then rots in the field if you can't get them out doing what they were *built* to do. Think of a lot full of brand new, gorgeous tractors or trucks....or radio transmitters, but if you cannot buy them, it's no good for the technology to be available, you've got to place them in the minister's hands, the "harvester's" hands – right?

Since 1998, Strategic Communications Group has been focused on strategically delivering the Gospel. In our early years, Heather and I were privileged to work with the "underground Church" in the Middle East and North Africa to establish over 100 low-power PureWord FM radio transmitters, delivering the dramatized reading of the Old and New Testament in Arabic by radio. This unique project was important to strengthening the Church.

Today, Strategic's VOICE OF HOPE radio stations are saturating Africa and Latin America by Shortwave radio. In Israel we are reaching persecuted Christians in Syria, Lebanon, and Jordan from our VOICE OF HOPE – 1287 AM radio station broadcasting from the shore of the Sea of Galilee. We have added social media tools that have a multiplication effect, as our content is available indefinitely and shared worldwide by friends and friends of friends.



On May 7, 2019, the FRIENDS OF ISRAEL DEFENSE FORCE (FIDF) gathered in Los Angeles for the Yom Hazikaron Community-Wide Night of Remembrance. It was an evening of standing together to commemorate Israel's fallen soldiers and victims of terror. I was privileged to represent One Heart For Israel as one of their board members and greatly honored to light one of the 13 candles in the Ceremony of Remembrance. This year's gathering was especially important as several IDF soldiers were killed earlier in the week in Israel. This is a sobering reminder to ***Pray for the Peace of Jerusalem*** and to standing with the Jewish people in their time of need.

Genesis 12:3



Rose Gruber sharing God's love over the VOICE OF HOPE to her listeners throughout the Middle East.

INCREASE IS A WORK OF THE HOLY SPIRIT

Heather and I have encouraged our on-air broadcast teams to pray and ask the Lord to show effective ways to increase our impact. We are really asking God for an increase in those deciding to follow Jesus. We are asking for an increase in those being healed of sickness and disease as well as the number of those being called to teach and preach God's word and to see Jesus' disciples making disciples in greater numbers. Paul says in 1 Corinthians 3:6, ***"I planted, Apollos watered, but God gave the increase."*** God gives the increase in the Harvest and it is a work of the Holy Spirit!

VOICE OF HOPE – ISRAEL / MIDDLE EAST

Would you continue to lift Heather and I up in your prayers? Your generous giving directly enables the VOICE OF HOPE to keep broadcasting day and night without ceasing into Israel, Syria, Lebanon and Jordan with the Gospel. This is the most expensive radio station we operate but the cost is worth it and the impact is very high for Jesus.

We really need your help this month as we have a large need to pay for our quarterly electricity, engineering and tower lease in Israel. Would you help us? Would you please pray for a financial increase for VOICE OF HOPE so we can accomplish our strategic mission? Thank you for standing with us!

In His service,

John and Heather Otis Tayloe
President and Founders

PLEASE SUPPORT
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